

CAIE 2010 – Booking Form

Sponsorship/ Exhibition/ Advertising

Please complete and send this form as a scanned document to Lyse Lavictoire, Conference Coordinator at llavictoire@cbie.ca

Organization Name:	Contact Person:
Address:	Position:
City:	Telephone:
Country:	Fax:
Postal Code:	Email:

Please make your selection by checking the appropriate boxes. All figures are in Canadian dollars.

Sponsorship Tier

- DIAMOND (\$15K) GOLD (\$10K) SILVER (\$6K)
- YES, I will take advantage of the complimentary exhibit space included in the sponsorship package
- No, I would prefer to display material in a public area during the conference

Additional Promotional Opportunities

- Conference Bag (\$5,000)
- Lanyards (\$2,000)
- Refreshment Break (\$2,000)
- Insert in delegate's bag (\$1,000)

Advertising

NOTE: Ads are included in sponsorship. Select if buying ad only or for an upgrade on sponsorship pkg.

- colour:**
- | | | |
|-------------------------------|--------------------------|---------|
| Centerfold double-page spread | <input type="checkbox"/> | \$2,500 |
| Front of Centrefold | <input type="checkbox"/> | \$1,750 |
| Back of Centrefold | <input type="checkbox"/> | \$1,750 |
| Outside Back Cover | <input type="checkbox"/> | \$2,000 |
| Inside Front Cover | <input type="checkbox"/> | \$1,750 |
| Inside Back Cover | <input type="checkbox"/> | \$1,750 |
- black & white:**
- | | | | | |
|--------------|--------------------------|------------------|--------------------------|-------------------|
| Full Page | <input type="checkbox"/> | \$1,250 (one ad) | <input type="checkbox"/> | \$2,000 (two ads) |
| Half Page | <input type="checkbox"/> | \$1,000 (one ad) | <input type="checkbox"/> | \$1,500 (two ads) |
| Quarter Page | <input type="checkbox"/> | \$800 (one ad) | <input type="checkbox"/> | \$1,250 (two ads) |

Exhibitors

Prices per space: Until August 20, 2010 - \$2,500. As of August 21st = \$3,000.

Exhibitor fee includes: 1 skirted table, 2 chairs and a waste basket. We will put you in contact with a display company for additional equipment rental or services should you require additional services.

- One booth space (4 sq. meter spaces)
- Additional booth space (4 sq. meter spaces)
- I wish to purchase a second registration at the 10% discounted rate. Please complete add'l. info at bottom of 2nd page.

Exhibition schedule is as follows:

Exhibits move-in and set-up on October 20th from 2:00pm to 6:00pm.

Exhibit hours: October 21st and 22nd from 8:00am to 6:00pm and October 23rd from 8:00am until 1:00pm.

Note that teardown and move-out can only start after 1:00pm on October 23rd.

Refreshment breaks and a breakfast or two will be offered in the Westin Hotel's Ballroom Foyer, where exhibits will be installed.

