

Conference of the Americas on International Education
Congrès des Amériques sur l'éducation internationale
Congresso das Américas sobre Educação Internacional
Congreso de las Américas sobre Educación Internacional



Registration Information

NOTE:

The online registration form lists only the titles of the events and activities below. Please read carefully before registering online.

Information for Wednesday, October 20, 2010

Institutional Visits

Conference delegates are invited to tour the campuses of three of Calgary's postsecondary educational institutions and to meet with faculty, staff and students. This is an excellent opportunity to initiate partnerships, to share ideas & information on international education issues, and to visit three of Canada's leading educational institutions:

PRICE: Free with conference registration (public transit will be used for transportation between institutions)

Departures are scheduled for either:

- 10:30 to 12:30
- or
- 13:30 to 15:30

Pre-registration is required (see online registration form)

Delegates who pre-register for these visits will be contacted by email at the end of September and asked which of the three institutions they are interested in visiting (choice of one, two or all three listed below).

Participating Institutions (in alphabetical order)

1) Bow Valley College (BVC)

<http://bowvalleycollege.ca/>

Bow Valley College is a public community college, specializing in delivering quality, adult education and training programs for over 40 years. BVC's undergraduate level certificates and diplomas are built with the workplace in mind. Curriculum is established with input from employers and industry experts and most programs feature a practicum work term providing graduates with the right blend of theory and practical experience to be competitive in today's marketplace. In fact, 96% of graduates are pleased with the quality of education they receive, and 96% is also the five year employment average for BVC's graduates. Bow Valley College is proud to be Calgary's only Comprehensive Community Institution providing pathways to further studies. In addition to their career programs, Bow Valley College offers foundational learning and ESL programs to support learners in meeting the academic or language proficiency requirements of their programs and other post-secondary programs within the province. BVC is also recognized as a national leader in Essential Skills, defined as the skills needed to carry out everyday tasks for work, learning and life, and home to the national Test of Essential Skills (TOWES). BVC has been active internationally for the past 25 years sharing their programs and building capacity with their partners overseas.

2) Southern Alberta Institute of Technology (SAIT Polytechnic)

<http://sait.ca/>

SAIT Polytechnic is renowned for its hands-on training expertise spanning the trades from diplomas through to applied degrees. Curriculum development is supported by partnerships with business and industry to ensure graduates have the skills and knowledge required in the workplace. SAIT Polytechnic is developing a forceful presence in the burgeoning field of applied research and technology commercialization. Education and training are enhanced through applied research, technology transfer and innovation activities. SAIT graduates can transfer into university programs across Canada. Graduates also have a 97% success rate in obtaining work in their field of study.

3) University of Calgary (U of C)

www.ucalgary.ca

The University of Calgary is a comprehensive research university, ranked one of Canada's top seven research universities and a member of the 13 most research intensive universities in Canada (the G13), combining the best of long-established university traditions with the city of Calgary's vibrant energy and diversity. The U of C campus occupies a beautiful, park-like setting covering more than 200 hectares, an area larger than Calgary's entire downtown. The university is home to scholars in 17 faculties (offering more than 100 academic programs) and more than 30 research institutes and centres. More than 29,000 students are currently enrolled in undergraduate, graduate and professional degree programs. The U of C has graduated 135,000 alumni over its 43-year history, including the Prime Minister of Canada, Stephen Harper and Canadian astronaut Robert Thirsk.

TRANSPORTATION:

All three institutions are conveniently located along Calgary's "C-Train" line and are either located downtown (BVC) or are within 10 minutes of the downtown core where the conference will be held. C-Train is Calgary's Light Rail Transit (LRT) system. The C-Train is now 100 percent emissions free and is the first public LRT system in North America to power its train fleet with wind-generated electricity.

It is highly recommended that delegates use the C-Train as a cost-effective and efficient way to visit BVC, SAIT and the U of C. Volunteers will meet delegates at 10:00 and at 13:00 on October 20 at the conference hotel to escort them to the nearest C-Train station and to direct them to all three institutions.

One-way fare (adults): \$2.75 for each leg of the trip

Day Pass (adults): \$8.25

REGISTRATION:

To be completed as part of conference registration form.

CBIE Professional Development Sessions

TIME: 8:30 to 11:30 pre-registration required

COST: \$85 CAD per session (attendance is limited)

1) International Student Advisory Chapter (SACE) (limited enrolment)

Students are the most engaged and most receptive category of stakeholders at our institutions with respect to social media sites and Web 2.0 technologies. This participatory and interactive hands-on workshop will explore and explain how technologies used by our student population (Google Maps, Facebook, Twitter and YouTube) can be maximized to improve our contact with and services to our students.

Participants in this workshop are encouraged to bring their own laptop with wireless internet connection.

Presenters: Enrique Chacon, International Student Advisor, University of Windsor; Darlene Ryan, Managing Director, International Student Office, University of Waterloo

2) **Mobility Chapter (MOBILE)** (limited enrolment)

Bridging the Global Divide

Build effective partnerships by expanding your “international relations web.” By working effectively with NGOs, school boards, education ministries, and international educational institutions you may establish sustainable international programming in a developing world context.

Nipissing University has been working with the Toronto based NGO Free the Children and its partner organization Me to We for the past 5 years, engaging rural populations through school education in Ecuador and Kenya. Free the Children’s mandate also includes water management systems, business micro-enterprises, and health programs. This workshop will provide a case study followed by a constructive activity that will enable you to create innovative partnerships to benefit the host country while empowering your students to become grounded in “active global citizenship.”

3) **Canadian Consortium for International Education Marketing: Models for cross-sector collaboration** (limited enrolment)

Cross-sector Cooperation in Recruiting International Students: Capturing the opportunities to enhance our results

This workshop will explore the potential benefits for Canadian institutions’ recruitment efforts from more pro-active collaboration among Canadian K-12 schools, language schools, colleges and universities. An analysis of international good practice by Dr. Daniel Guhr, Managing Director, ILLUMINATE CONSULTING GROUP, Canadian case studies, and facilitated roundtable discussion will help workshop participants assess how cross-sectoral collaboration can add value to their institutions’ recruitment efforts.

Information for Thursday, October 21, 2010

CAIE Workshops

TIME: 16:00 to 18:00

1) **Leaders’ Workshop – Performance Metrics in Internationalization (for senior leaders)**

Assessing the results of our internationalization efforts

This workshop is designed for senior leaders of campuses’ internationalization efforts – rectors, presidents and vice-presidents. It will explore how institutions currently approach the challenge of assessing and improving the results of their internationalization strategies. What should we measure? How can we measure results in a comprehensive and thoughtful way? How can we ensure this quality assurance leads to ongoing improvements in internationalization? How can rectors, presidents and vice-presidents most effectively support this assessment process in their particular institutional contexts? Presentations and case studies and will set the stage for facilitated roundtable discussion on these and related topics.

Session Chair: Sheila Embleton, Distinguished Research Professor and former Vice-President Academic and Provost, York University, Canada.

Presenters to be announced.

2) **TUNING the Americas: Lessons learned and interconnections of the Tuning America Latina and the Tuning USA projects**

Higher Education institutions in the Americas and beyond are undergoing a transformation process to cope with transnational cooperation on the basis of compatible, comparable and credit based degree programs and the change to student-centeredness, competence development and achievement of so-called Learning Outcomes.

The most influential –university driven- initiative which covers all aspects of this challenge is Tuning Educational Structures. Originally developed in the framework of the Bologna Process, its approach is now tested and implemented throughout the

world. This workshop concentrates on Tuning America Latina (covering 19 countries) and Tuning USA (covering four states) as well as its interconnections.

Session Chair: Robert Wagenaar, Joint Coordinator, Tuning Process, Director of Studies, University of Groningen.

Presenters: Pablo Beneitone, Coordinator, Tuning America Latina, Universidad de Deusto, Bilbao; Holiday McKiernan, Strategic Coordinator, Tuning USA, Senior Vice-President and General Counsel, Lumina Foundation for Education, Indianapolis.

3) China-Americas Round Table: Partnerships across the Pacific

The session will serve to create a space for dialogue between university presidents and senior representatives from China and the Americas who are working closely together and share a common interest in academic collaboration. Representatives from the Americas will share past experiences and results of academic cooperation with China and outline a number of opportunities for enhanced current and future collaboration. Individual presentations will be followed by an open discussion wherein panelists will aim to jointly develop three key approaches to increasing academic cooperation between the two regions.

Panelists: Two delegates from China representing the field of higher education and university cooperation. Five representatives with expertise in higher education and cooperation from the Americas (Canada, Mexico, Brazil, Colombia and Chile)

4) Measuring Global Student Mobility and Internationalization in Higher Education: Challenges and Best Practices

Drawing upon national and regional perspectives, panelists from leading international organizations in North America and Europe will address current trends in global student mobility, the issues and challenges in measuring mobility, and the use of such data in framing local and national policy discussions in higher education. As partners in Project Atlas, they will share their individual perspectives on critical questions such as: why is an understanding of international student flows important? How is the increasing competition for international students changing the higher education landscape for traditional vs. emerging sending and host countries? What are the current geographic, demographic, economic and educational factors that influence mobility? What are the implications of global mobility for “brain circulation” and the future of international education? In addition to introducing Project Atlas as a resource on student mobility, and inviting attendees to identify added Atlas partners in the Americas, the panel will also consider approaches to measuring other forms of higher education internationalization, such as the IAU Internationalization Survey.

Session Chair: Peggy Blumenthal, Executive Vice-President and Chief Operating Officer, Institute of International Education (IIE), New York.

Presenters: Sebastian Fohrbeck, Director, DAAD, New York; Jennifer Humphries, Vice-President, Membership & Scholarships, Canadian Bureau for International Education (CBIE); Eva Egron-Polak, Secretary-General, International Association of Universities (IAU), Paris; Guillermo Morones Diaz, Director of International Cooperation, National Association of Universities and Higher Education Institutions (ANUIES), Mexico.

5) Utilizing Web 2.0 Platforms and Communities: Opportunities, Best Practices, and Pitfalls

Note: This workshop was added after the online registration started. You will therefore not find it listed in the registration form.

Web 2.0 platforms, tools, and communities have been a much debated issue for years, and educational institutions inevitably have found themselves in the middle of many of these debates. Many times because students have been early and heavy users, sometimes because students actually created these platforms, and at times because problematic issues such as illegal file sharing were introduced by these platforms.

By now, a community such as Facebook claims nearly half a billion users while many other, lesser known platforms are home to dozens of millions of users. A few formerly much hyped communities such as MySpace and Second Life are moving in an opposite, declining direction.

Despite these varied trajectories one thing has become clear — Web 2.0 platforms and tools are here to stay. They will continue to change, shape, and disrupt the way students of all ages socialize and communicate as much as the manner in which universities must reach out to them, or how promotion agencies can market a country as a study destination. One key element of this change process is that a trade-off is taking place: The potential for information reach, depth, and interactivity has increased substantially while the control has declined. Another key element is that it is no longer possible to hide. The Web 2.0 world is flat from an information stand point.

Harnessing the opportunities of Web 2.0 platforms thus requires an awareness of technical and relationship capabilities and limitations, a well defined strategy to utilize communication and relationship avenues quickly and effectively, and a new governance approach favoring a careful exploration over frightened withdrawal.

This session will draw from over 20 case studies as well as technical and policy analyses ICG has compiled for a set of recently released reports. It reflects on the practices and forward-looking needs of education institutions as well as governmental agencies, and covers a range of functions including marketing and outreach, recruiting, alumni and fundraising, as well as learning.

Presenters: Daniel J. Guhr, Illuminate Consulting Group, San Carlos, USA; Mauro Mondino, Hertie School of Governance, Berlin, Germany; Abigail Kimbell, Princeton University, USA.

“Yahoo! Kick Up Your Heels, Pardners”: Western-Style Evening

TIME: Buses leave from the Westin Calgary Hotel at 18:30

PRICE (per person): \$40 CAD

LOCATION: The Ranchman’s Cookhouse and Dancehall, Calgary

Package includes:

- one-way transportation (yellow school bus) from the Westin to the Ranchman’s (return by taxi at your own expense)
- “cowboy fixins” dinner special (beef)
- one drink (alcoholic or non-alcoholic)
- group line-dancing instruction “by a real cowboy and a real cowgirl”
- dancing throughout the evening
- unlimited fun and camaraderie

Information for Saturday, October 23, 2010

Rocky Mountain Overnight Excursion (Banff Package)

DATES: Saturday, Oct. 23 to Sunday, Oct. 24, 2010

OPTIONS: Two options are being offered – **sign up early as seats are limited!**

1) Overnight stay (including accommodation)

PRICE: \$180 CAD (per person)

A limited number of rooms are available

- Accommodation at the Banff Centre (a CBIE member institution) www.banffcentre.ca

The Banff Centre is a globally respected arts, cultural and educational institution, and conference facility.

2) Overnight stay (transportation only)***

PRICE: \$55 CAD (per person) includes bus transportation only

Make your own accommodation arrangements.

Package for options 1 & 2 includes:

- Round-trip transportation (coach) from the Westin Hotel, Calgary to the Banff centre (90 km):
- Individual admission to Banff National Park
- Snacks on the bus en route to Banff
- Travel in the company of a volunteer guide/member of CBIE courtesy of the CAIE Local Arrangements Committee

The bus will leave the Westin Hotel at 11:45 sharp on Saturday morning and is expected to arrive at the Banff Centre at approximately 13:15. Following check-in, participants will have the opportunity to have lunch (on their own) at the Centre or in one of Banff’s many restaurants. Delegates are free to explore the area until the next morning and the bus will be available to provide transportation to the sulphur mountain gondola and the hot springs (upon request).

The bus will depart Banff for Calgary at 11:00 on Sunday morning. **Expected time of arrival at Calgary Airport is approximately 14:00. The bus will stop at both the Westin Hotel and the airport on the return voyage.**

***Delegates who wish to make their own hotel arrangements, or for tourist excursions, consult www.banfflakelouise.com